BUSN 6105
Agile Planning and Execution

Description
In this three-credit, 15-week online graduate course, apply contemporary change management and project management models to plan and execute sustainable change. Through three projects, develop a better understanding of effective change and how to implement it throughout your organization. Approach projects with a focus on the people impacted by new initiatives and explore ways to gain buy-in while reducing resistance to change.

Projects

Project 1: Agile Change Initiative Identification
Identify and evaluate a change initiative within your organization and then create an initial project charter, vision statement, and roadmap.

Project 2: Change Model Selection, Planning, & Stakeholder Engagement
Explore change management models, strategies, and principles to draft a real stakeholder presentation. Employ tactics for increasing your chances of successful implementation and sustainment.

Project 3: Change Initiative Approval and Initiation
Develop approaches to gain leadership support and approval for your proposed change. Create budget and spend requests, and refine the presentation of your overall plan. You can then embark on the change process within your organization following completion of the course.

Outcomes
Completion of the course enables you to:

- Analyze and solve managerial and organizational problems.
- Develop achievable plans using project management models.
- Use a variety of change management tools throughout your career.
- Present ideas and vision with purpose and clarity.
- Facilitate change with confidence through practice in course projects.

Features
Live, online synchronous sessions are scheduled every 2-3 weeks throughout the semester with the instructor and professionals from various industries also participating in this course. Sessions are designed to cultivate your understanding of course concepts and guide your approach as you gain insights from others’ experience.

Technology
This course is offered through the RensselaerStudio, providing ease of access to all course technologies and software required, any time, anywhere. Synchronous sessions are held via Zoom.

Have questions about the course? Schedule a time to chat with Rensselaer